

Michael R. Madden
President & CEO

Michael R. Madden has spent more than 30 years in the healthcare industry, focusing on improving quality of patient care, leading clinical transformation projects and working with practices and health systems to lower costs and utilization statistics.

Mike became the president and CEO of The Physician Alliance in 2011 when five physician organizations and one independent physician association merged to form a partnership representing more than 2,100 physicians. Under his guidance, The Physician Alliance has distributed more than \$10 million to physicians since 2012, earned designation as a nascent organized system of care low cost benchmark performer by Blue Cross Blue Shield of Michigan, formed an accountable care organization in partnership with St. John Providence Health System and created a patient-centered specialty practice designation program for specialty practices. The Physician Alliance continues to be a leader in representing patient-centered practices and performance improvement initiatives.

Mike also serves as the general managing partner of Ethica, a firm that provides management consulting and IT solutions, such as electronic medical record support, clinical transformation strategies, and practice optimization, to physician practices and healthcare organizations.

Prior to helping form The Physician Alliance, Mike served as a director at St. John Medical Group, where he managed administrative duties for physician pay for performance programs. Mike also worked at St. John Hospital & Medical Center in various positions directing patient relations, quality assessment and utilization. He has been key in creating processes that increased patient satisfaction and decreased patient length of stay, while also initiating improvements in a wide variety of departments in the hospital.

Mike currently serves as first vice president of Midwest Integrated Health, a partnership of eight physician organizations in southeast Michigan. He earned a bachelor's degree in biology from Wayne State University and a master's degree in administration from Central Michigan University. He also has completed post-graduate training in health care administration.

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