## The Physician Alliance

Overview of the Physician Organization 2018



## What is The Physician Alliance?

The Physician Alliance is one of Michigan's largest physician organizations serving nearly 2,300 primary care and specialty physicians in southeast Michigan.

- ▶ TPA formed in 2011 when five physician organizations merged to provide their physician members with a collective (and united) voice regarding the future of healthcare delivery.
- TPA assists physicians in proactively and successfully responding to healthcare changes/challenges, and improving quality of care for patients.



## The Physician Alliance Mission Statement

As an organization of physicians, our mission is to improve the health of patient populations by assisting our physicians in achieving clinical excellence.

- We do this by building robust partnerships and facilitating best practices.
- Our aim is to provide our physician members with exemplary service and innovative solutions to be financially successful in an ever-changing healthcare market.



## **Key Benefits of TPA Membership**

- Opportunity to participate in incentive-based programs
  - BCBSM's Physician Group Incentive Program (PGIP)
    - BCBSM's Specialist Valued Based Reimbursement (for specialist)
    - BCBSM's Patient-Centered Medical Home program (for PCPs)
    - BCBSM's Quality Valued Based Reimbursement (for PCPs)
    - Incentive dollars for progression in the program (specialist/PCPs)
    - BCBSM's Provider Delivered Care Management program (PCPs and specific specialty types)
    - Inclusion in TPA Organized System of Care (OSC) (specialist/PCPs)
      - Eligibility for additional PCP PCMH Valued Based Reimbursement dollars
      - Access narrow networks such as the BCBSM Personal Choice PPO product
  - Ability to achieve TPA's Specialist Excellence Award programs for Care Coordination and Quality Improvement (specialist)



#### **Additional Benefits of TPA Membership**

- Clinical expertise and staff support for every practice for patient-centered programs such as population health, Patient-Centered Medical Home and Patient-Centered Medical Home Neighborhood building and performance improvement opportunities.
- Ability to participate in disease registry hosted by TPA, which provides a central repository of data for information sharing, including sending supplemental quality data to health plans to improve quality scores.
- Physician Discount program that provides access to premium vendors offering preferred pricing on a variety of products and services to TPA members.



#### Additional TPA Benefits (continued)

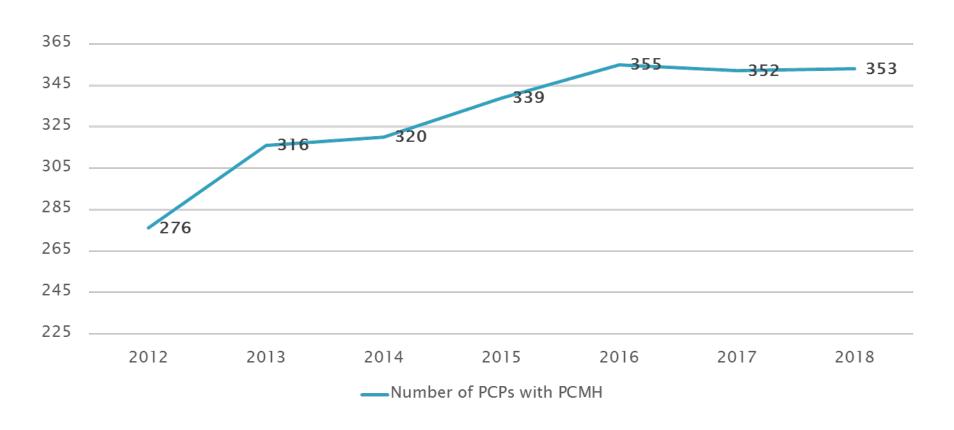
- ▶ Free educational workshops and forums focused on important healthcare topics (HIPAA, ICD-10, healthcare reform, pay for performance, managing your practice, care management implementation, billing, others).
- Opportunities to access TPA programs, such as Project Harmony, BCBSM Physician Choice PPO, care management, others.
- Access to a secure physician portal to retrieve practice and physician specific performance reports and other vital propriety materials.
- Networking opportunities with colleagues.
- Access to electronic/printed newsletters, website resources, how-to tips, webinars, special announcements, updates on improving quality metrics, patient care, patient educational materials, incentive programs, etc.



- ▶ 129 primary care practices (353 physicians) were Patient Centered Medical Home (PCMH) designated by Blue Cross Blue Shield of Michigan.
  - 93% of our PCPs are PCMH designated
  - 96% of our attributed membership are linked to a PCMH practice
  - PCMH practices are earning between 20% 45% additional reimbursement to E & M billing
- ▶ 248 specialist practices (805 physicians) received the BCBSM Specialist Value-Based Reimbursement (formerly Specialist Uplift Fee).
  - 91% of the specialist that were nominated received the recognition
  - 89% of all of our specialist are receiving the recognition
  - VBR recognitions provides 5% 10% additional reimbursement to RUV billing

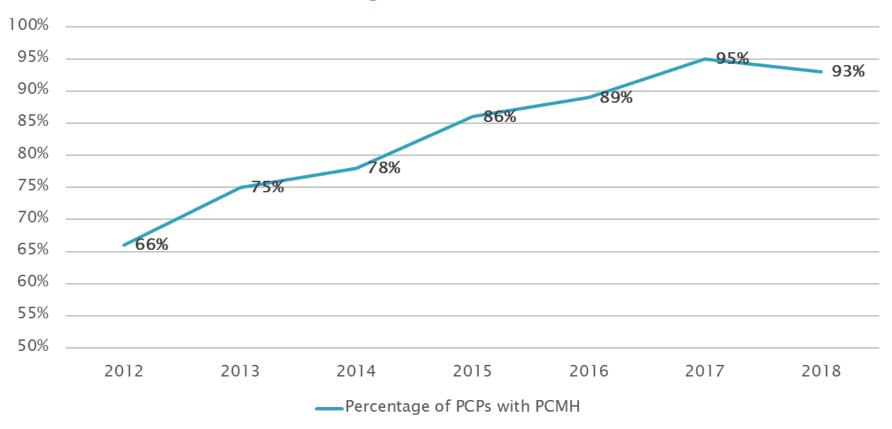


#### Number of PCPs with PCMH



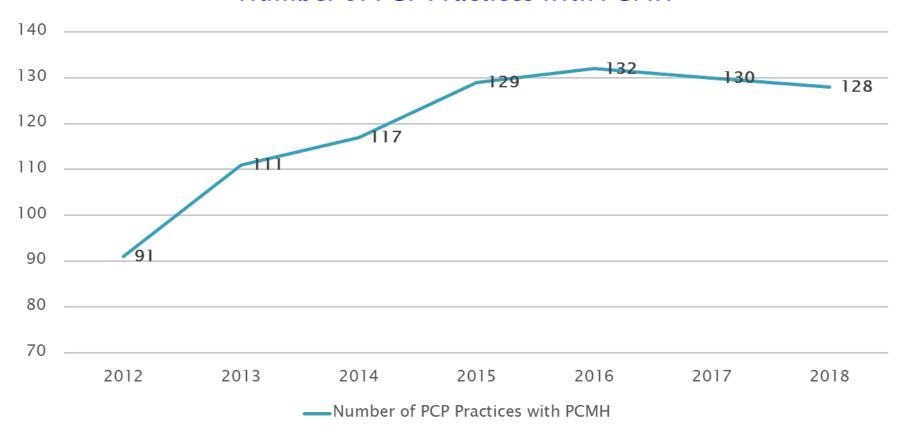


#### Percentage of PCPs with PCMH



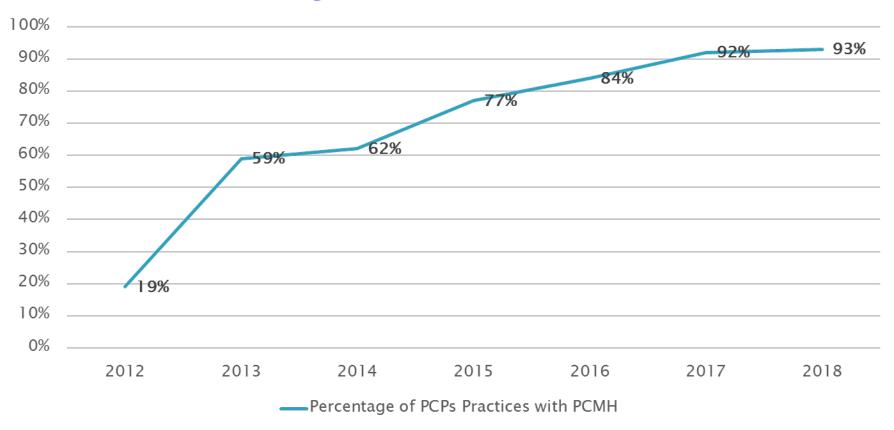


#### Number of PCP Practices with PCMH





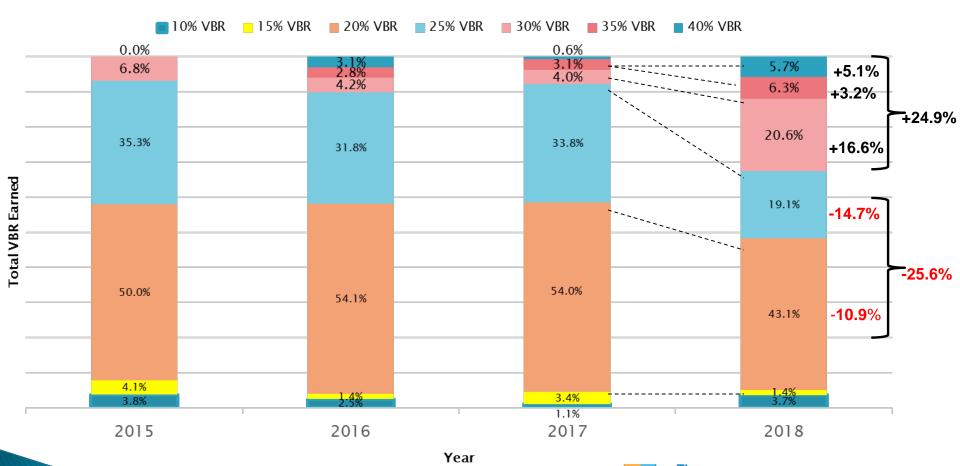
#### Percentage of PCPs Practices with PCMH





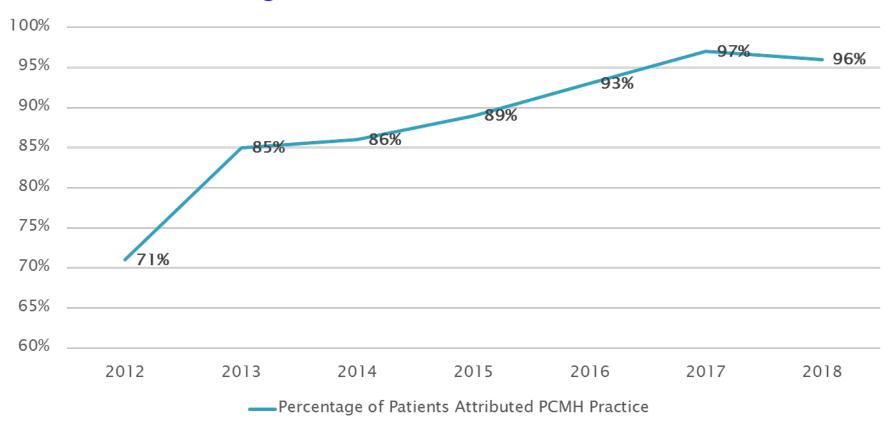
# The Physician Alliance PCMH Value Based Reimbursement (VBR)

Level of VBR Earned by PCPs



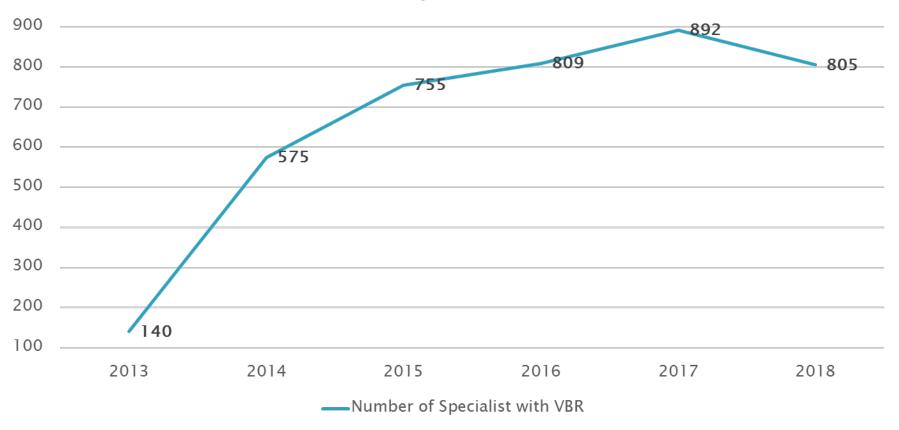


#### Percentage of Patients Attributed PCMH Practice



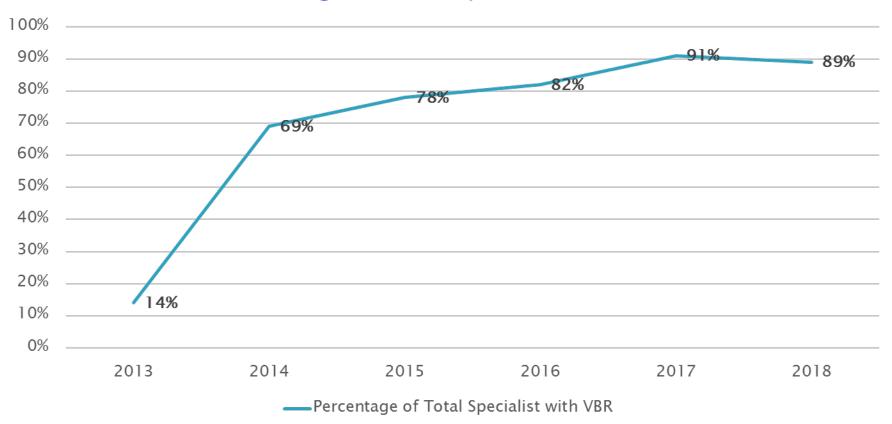


#### Number of Specialist with VBR



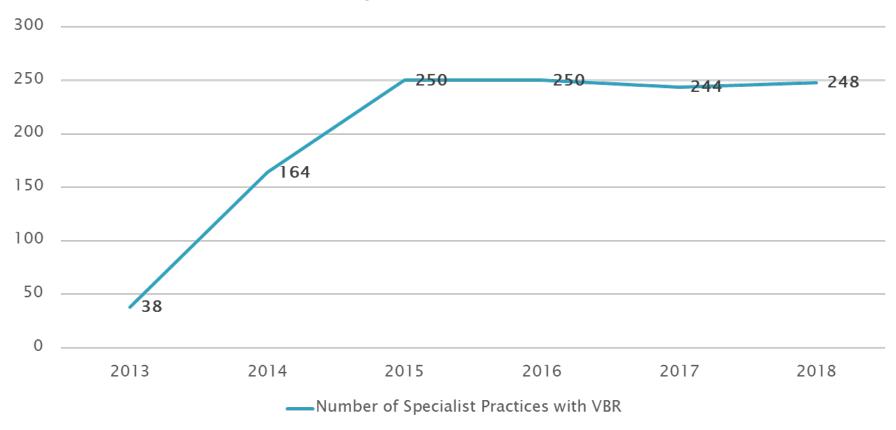


#### Percentage of Total Specialist with VBR





#### **Number of Specialist Practices with VBR**





## Questions

Contact your assigned practice resource person or

The Physician Alliance office at 586-498-3555 or

thephysicianalliance@thephysicianalliance.org

